

Juvena Huang

Videographer, Digital Design & Marketing Specialist

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EXPERIENCE

May 2015 – **THE WANDERING WASP**

Present *Travel Content Creator, Inspirational Speaker, Diversity, Equality & Inclusion Advocate*

- Amassed over [90,000 followers on various social media platform](#) for a [27 months overland solo travel](#) by scooter from Singapore to Europe.
- Self-shot and produced video [The Wandering Wasp in a Nutshell](#) gained 1.9 million views and was officially selected for 3 film festivals.
- Collaborated with Taiwan Tourism Bureau to produce a series of [videos](#), [blog posts](#) and a live webinar.
- Sponsored by IMDA to attend the Nas Academy Creator Mastercourse.
- Past personal and collaborative video projects:
 1. [The Wandering Wasp in a Nutshell \(1.9 million views\)](#)
 2. [Meet the Traveller - A Collaboration with Eva Zu Beck \(121K views\)](#)
 3. [The Thin Line Between Bravery and Stupidity \(543K views\)](#)
 4. [The Best Motorcycle to Travel the World \(44K views\)](#)

Aug 2021 – **NATIONAL YOUTH COUNCIL'S YOUTHTECH TRAINEESHIP**

Aug 2022 *Digital Designer and Marketer with Empower2Free & IAMinVISIBLE*

- Developed the social media playbook and brand guide for host organisations.
- Strategized social media marketing for upcoming events.
- Coordinated the production of migrant storytelling showcase (physical and digital), ["Do You See Me?"](#) which garnered [media attention](#).
- Designed a series of social media posts and reels for user engagement, resulting in an increase of 200% in social media followers within a short duration for a campaign.

May 2021 – **WRITESOME – THE WRITING APP**

July 2021 *Community Manager on Clubhouse*

- Built community on Clubhouse prior to launch of WriteSome app.
- Ideated thought-provoking topics to engage community.
- Hosted and moderated twice weekly conversation rooms for poetry reading and discussions.

Mar 2018 – **YOGA FOR ALL**

Aug 2021 *Co-founder of an inclusive yoga service provider*

- Online marketing for yoga classes on ticketing platforms.
- Conducted at least 100 yoga classes for youth and the underserved.
- Clients include Campus Party, Inclusive Sports Festival, Poi Ching School, Singapore American School, [One Bag One Book](#) and Movement for the Intellectually Disabled of Singapore (MINDS).

HONOURS AND AWARDS

<https://www.linkedin.com/in/juvenahuang>

THE WANDERING WASP

- Nov 2021 [Official Selection for South Jersey Moto Film Festival](#)
May 2021 Rev Sisters Motorcycle Film Festival
Sep 2020 [Official Selection for Adventure Travel Film Festival](#)
Dec 2018 Certificate of Exceptional Achievement, Emirates Travellers Festival
Apr 2018 [Longest Expedition by a Team in Scooter-Sidecars](#), Singapore Book of Records
Apr 2015 Appointed Jupiter's Traveller, Ted Simon Foundation
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KEY SKILLS

- Content Creation
 - Storytelling
 - Video Production
 - Final Cut Pro X
 - Adobe Premier Pro
 - Adobe After Effects
 - YouTube Studio
 - Canva
 - Meta Business Suite
 - Digital Design & Marketing
 - Social Media Management and Analytics
 - Search Engine Optimised Content
 - Community Engagement
 - Project Management
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CERTIFICATES

- Jan 2023 Bold x Hatch YouthTech Marketing Strategy
Jan 2023 Bold x Hatch YouthTech Content Marketing Strategy
Jan 2023 Bold x Hatch YouthTech Brand Management
Mar 2022 NasAcademy Mobile Content Creation Course
Feb 2022 NasAcademy Advanced Editing Effects Course
Jan 2021 NasAcademy Creator Master Course Sponsored by IMDA
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EDUCATION

- 2009 – 2012 **UNIVERSITY OF BRADFORD**
B.Sc. (First Class Honours) – Biomedical Science
Specialisation in Cellular and Molecular Pathology
- 2004 – 2007 **TEMASEK POLYTECHNIC**
Diploma in Biotechnology
Specialisation in Veterinary Science
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LANGUAGES

- English – fluent (spoken and written)
- Italian – basic (spoken and written)
- Mandarin – fluent (spoken and written)